

In the following sections of the application form, you will need to explain how your institution will fulfil the ECHE principles if the Charter is awarded. You are encouraged to consult the [ECHE Guidelines](#) for support in completing this application.

Please note that your Erasmus+ National Agency will monitor your Erasmus Policy Statement and your answers to the questions given in the application. The Erasmus+ National Agency reserves the right to request more information on your activities and propose supplementary measures, for the purposes of monitoring and implementing the Charter principles by your institution.

1. ERASMUS POLICY STATEMENT (EPS)

1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices

Partnerships for Excellence – European Universities

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees

Partnerships for Innovation

Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area¹ and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

ESCD 3A Business & Development School of Higher Education aims to train leaders and managers to work internationally with a focus on impact business and social and solidarity economy. Not only do we have expertise and techniques, but also strong values: ethics, justice, equality, openness to the world and respect for the earth's heritage. ESCD 3A was built on values of sustainability, solidarity and humanitarian work. Our mission is to prepare students by giving them the means to become more professional in order to propose innovative solutions to respond to societal issues and thus design the economic and social models of tomorrow. The objective is to strive to create a better world where mutual respect and cooperation are key elements to help the world thrive. ESCD 3A trains professionals involved in the solidarity sector at the national level in the following areas: humanitarian and international solidarity; social and solidarity economy; corporate social responsibility; alternative international development; responsible finance. One of the main objectives of the school is to promote incoming and outgoing mobility in Europe but also outside Europe, 3A means Africa - Asia - Latin America, and with the focus on those 3 continents it is only natural for the school to place such great importance on internationalisation. Participating in the Erasmus + program will enable us to provide more Bachelor students in year 3 with the opportunity to spend semester 5 at one of our partner universities as well as enabling any of our students to pursue internships in a European country where they can apply/improve the language and intercultural skills acquired during academic training. In addition to study and traineeship mobility, the school has started the process to train its own staff and to encourage more staff mobility to open the horizons of the school in terms of internationalization of education and to establish stronger ties with our European partners. Therefore, creating collaborative partnerships that enable the exchange and development of academic knowledge and resources.

Since ESCD 3A is a small institution our target is to reach at least 20 mobility a year across the panel, 10 student mobility, 5 traineeship mobility & 5 staff mobility. Our expected outputs qualitative and quantitative are:

- Improving learners and staff language skills.
- Perfecting cross-cultural management/interaction.
- Increasing interculturalism within the institution.
- Developing professional skills.
- Promoting pedagogical innovation.

¹ For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:
https://ec.europa.eu/education/education-in-the-eu/european-education-area_en

- Promoting internationalization of education within our institution and in Europe.
- Improving the management/experience of international students at ESCD 3A.
- Expanding partnerships in Europe.
- Strengthening existing partnerships.
- Creating a European cohesion.
- Improving overall quality of academic education.

The modernisation and internationalisation of our institution has become central to the development strategy of the school. At ESCD 3A we've found the need to collaborate with European partners to further develop projects in the area of social and solidarity economy as well as creating a framework of reference in our areas of specialisation to be possibly used as a benchmark for future generations/studies/researches. This collaboration and exchange of knowledge will allow for a more coherent European Area of Education where partners help each other grow and establish strong partnerships.

As mentioned previously, internationalisation is a vital part of our strategy, our institution has welcomed increasing numbers of international students which only enriches the academic experience we offer. The school has always been open to foreign students but remained restrictive in the modules offered in a lingua franca such as English. The Erasmus+ project will enable us to further train our own staff so we can open our offer to English speaking students from all different countries and backgrounds. We envisage to have more staff exchanges to enrich our curriculum and that of other education institutions. These actions will help bring countries closer together in matters of education and cooperation.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

ESCD 3A would like to take part in Action Key 1 (KA1) and Action Key 2 (KA2). Concerning Action Key 1 we already have a system in place, we receive and send students every year under the rules of the Erasmus charter. In order to insure the continuity of good practices we regularly send up-to-date promotional material to our partner universities and participate in international events that promote international mobility, which enable us to maintain a line of communication with partners and insure transparency. At ESCD 3A, students are informed of the opportunity of international mobility from year one of the Bachelor's degree and on year 2 we officially present the exchange program to all Bachelor students of that specific year to encourage all students to have an international experience. Students are also informed of the recognition of their mobility as an integral part of their degree, which will give them not only credits but also key competences to prepare them for their future careers. That gives students the time to prepare for the exchange. We make sure we have updated promotional material and information from our partner institutions so that students can make an informed decision. All these actions are done in compliance with the Erasmus charter policy and the clauses in the inter-

institutional agreements signed with our partners.

Staff exchanges will be arranged in accordance to agreements we signed/will sign making sure they also follow the Erasmus Charter Policy. The exchanges should be of a week minimum and not exceed 2 weeks. Members of staff will be able to suggest exchanges/mobility if the opportunity presents itself. All mobility should be informed well in advance and the school will manage all the arrangements necessary for the pursuit of any actions. ESCD 3A gives full recognition to any staff mobility, which will help promote future projects as well as testimonies from past mobility to encourage more staff to participate. The staff mobility will be open to all members of staff regardless of the department they work in with the objective of promoting more diversity in our international mobility.

In regards to Action Key 2, the school will contact existing and new partners to collaborate for the creation of a framework of reference in our areas of expertise to create a framework of reference to be used by others in the future. The school also wants to cooperate in research and the sharing of knowledge/practices.

These two actions are central to achieving the objectives of our strategy, as they will enable us to put in place our plan of action. They will help us strengthen partnerships as well as promote international mobility within Europe. These practices will further develop the internationalisation and modernisation of our school and allow for a European cohesion.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

The envisaged impact of participating in the Erasmus+ program is first to further the internationalisation as well as modernisation of our institution. It will increase the number of international mobility, student (incoming and outgoing) and staff. The project will demand a higher involvement from staff even outside the international office and more hours to handle the administrative work. Being the holder of the new Erasmus Charter will be a marker of high quality and international recognition in Europe and overseas, as the criteria of selection from the European commission is respected and valued worldwide. It will increase our visibility in the international landscape allowing us to meet new partners and encourage international mobility, therefore creating a virtuous circle of internationalisation. Participating in the Erasmus+ program will also enable ESCD 3A to give international mobility opportunities to those with lesser means thus increasing chances of equality and equity between students.

The modernisation portion of our strategy will see an increase in the innovation of practices keeping up with current tendencies such as digital and blended learning. Our school already disposes of a LMS which is available to all staff and students and we will see an increase on digital tools and usage by administration and teaching staff. The use of digital tools will improve accessibility to information, improve digital

skills and reduce the environmental impact of the paper version.

Our target is to have at least 20 mobility a year across the panel, this number should be slightly increased every year reaching a steady 30 mobility in 4 years time. We would also like to increase the number of research/project cooperations with target of 2 cooperation projects in 5 years.

These targets will expand the internationalisation of our institution which will consequently allow us to be more present in the European community and participate as an active actor of internationalisation of education in a European scale.

2. IMPLEMENTATION OF THE FUNDAMENTAL PRINCIPLES

2.1 Implementation of the new principles

Please explain the measures taken in your institution to respect the principles of non-discrimination, transparency and inclusion of students and staff. Describe how your institution ensures full and equitable access to participants from all backgrounds, paying particular attention to the inclusion of those with fewer opportunities.

At ESCD 3A the principles of non-discrimination, transparency and inclusion of students and staff are published and made public on the school's website as well as being shown in common areas of the school where students and staff have access. Our institution follows the French rules of non-discrimination and inclusion where we have a fully accessible campus and students with disabilities are given extra time for the completion of activities/exams. ESCD 3A has strong international ties with Africa and welcomes students from different countries and backgrounds. The school also offers supplementary scholarships to students in financial difficulty, academic support and guidance to those in need with a focus on mental health. Additionally, ESCD 3A is a member of HEP (Humanism, Entrepreneurship & Professionalism) campus which offers services to students in difficulty such as housing, shopping (daily life expenses) and comprehensive financial support which ranges from scholarships to apprenticeships depending on students' needs.

The rules of selection of the Erasmus grants are also published on our website where the criteria includes a clause that benefits those with fewer opportunities such as students doing their degree with us on special grants. In order to ensure better equality in selection, ESCD 3A also give students linguistic support from year one and we encourage them to study languages that are in line with their international project.

Please explain what measures your institution will put in place to implement the European Student Card Initiative, and promote the use of the programme's Erasmus+ mobile App to students. Please refer to the timeline indicated on the European Student Card Initiative website².

As from September, ESCD 3A will start promoting the advantages of the European student card not only within our institution but also the campus and as from September 2021 we will add the European Logo to our student cards and QR code

² https://ec.europa.eu/education/education-in-the-eu/european-student-card-initiative_en