

Wei GUAN
PhD in Management Science

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Updated on december 14th, 2023

Nationality & Languages

Nationality: Chinese
Chinese: Native speaker
English: Fluent
French: Fluent

Education

2014-2019: **PhD**, Aix-Marseille University, Aix en Provence, France

2013-2014: **Master of Research Logistics Management and Strategy** (obtained with honor), Aix-Marseille university, Aix en Provence, France

2011-2013: **Master of Science: Purchasing and International Logistics** (obtained with honor), University of Savoie, Chambéry, France

2008-2011: **Bachelor of Science International Management and Trade** (obtained with honor) University of Savoie, Chambéry, France

Academic Appointments

2023- Present: **Assistant professor** in supply chain management, IDRAC Business School, Lyon campus, France

2019-2020: **Research fellow** at research institute for transport and innovative supply chain, NEOMA Business School, Rouen, France

2018-2019: **Adjunct lecturer** in Management Science, Aix-Marseille University, Aix en Provence, France

Courses taught at IDRAC Business School

Graduate level: 2023-2024: Supply Chain Management, IDRAC Business School, Lyon campus

Membership of Academic Associations/Networks

European Operations Management Association, Association for Information Systems, European accounting association

Ad hoc reviewer for Technological Forecasting and Social Change, Ad hoc reviewer for International Journal of Organizational Analysis

Professional Experience

2020-2023: Highfi group, Paris, France, **Senior research fellow** in supply chain management, digital transformation and corporate social responsibility

Main Research Interests

Supply chain management, digital technology adoption, cyber security risk, corporate social responsibility, corporate governance, empirical research

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Intellectual Contribution

1. *Articles in refereed journals (peer-reviewed)*

Guan, W., Ding, W., Zhang, B., Verny, J., & Hao, R. (2023). Do supply chain related factors enhance the prediction accuracy of blockchain adoption? A machine learning approach. *Technological Forecasting and Social Change*, 192, 122552.

Guan, W., Ding, W., Zhang, B., & Verny, J. (2023). The role of supply chain alignment in coping with resource dependency in blockchain adoption: empirical evidence from China. *Journal of Enterprise Information Management*, 36(2), pp. 605-628.

Hao, R., Liao, G., Ding, W., & Guan, W. (2022). The informativeness of regional GDP announcements: Evidence from China. *Journal of Empirical Finance*, 67, 78-99.

Guan, W., Sampieri-Teissier, N., & Fabbe-Costes, N. (2017). L'intégration adaptative des chaînes logistiques : l'apport des chaînes de soins du dispositif MAIA. *Logistique & Management*, 25(1), 12-24.

2. *Papers presented at academic conferences (peer-reviewed)*

Guan, W., Ding, W., Zhang, B., Verny, J (2021), "Does supply chain alignment affect blockchain adoption in supply chain? Empirical evidence from China and France" in 6th PROLOG International Conference.

Guan, W., Sampieri-Teissier, N., & Fabbe-Costes, N. (2016). L'intégration adaptative des chaînes de soins - Le cas du dispositif MAIA. 11th International Meetings on Logistics Research and Supply Chain Management (RIRL), Lausanne, Switzerland.

3. *Chapters in scholarly books*

Verny, J., & Guan, W. (2022). Perspective Chapter: Blockchain Adoption in Food Supply Chain. Intechopen.

Guan, W., and Sampieri-Teissier, N. (2016) En quoi le plan personnalisé de santé améliore-t-il la coordination et l'intégration des services de santé ? in Olivier Baly, Léo Cazin, Jane Despatin, Frédéric Kletz, Elvira Periac (dir.), *Management hospitalier et territoires: les nouveaux défis*, Paris: Presses des Mines, collection Économie et gestion, 2016.

4. *Working papers*

"Supply chain network centrality and data breach risk"

"The spillover effects of cyberattack along the supply chain: how customer responds"

"Cyber data breach and vertical integration"

"Corporate social responsibility risk and vertical integration"

"Employee representation and workplace safety"