

Rita Klapper
Research Professor in Management

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Nationality & Languages

Nationality: German
English, French fluent
Spanish intermediate

Education

2017: **Founder Coaching** Training, Lueneburg, Germany
2017: **Neurolinguistic Programming (NLP)** training, College Lueneburg, Germany
2014: **Qualification as Executive Coach & Mentor, Institute of Leadership & Management, UK**
2008: **PhD in Entrepreneurship**, University of Leeds, Leeds Business School, UK
‘The role of social capital in French entrepreneurial networks at the start-up’,
Supervisor: Professor Richard Thorpe, external assessor: Professor Luke Pittaway, Ohio
University, US.
2001: **M.Phil in Sustainability Management**, Northumbria University, UK
1993: **MA in International Studies**, Newcastle University, UK
1992: **Bachelor (equivalent) in Business and Foreign Languages Economic and Social
Administration**, Fachhochschule Cologne, Germany

1998: Teacher Training Qualification (Further & Higher Education), Newcastle College, UK

1983: German equivalent (Abitur) of **Baccalauréat**: English, History, German, Mathematics

Professional Experiences

- Since September 2022: Research Professor in Management at IDRAC Business School
- 2019-2022: Reader in Enterprise and Sustainability, Manchester Metropolitan University, UK
- 2018-2019: Senior Assistant Professor in Sustainable Entrepreneurship, Copernicus Institute of Sustainable Development, Utrecht University, Netherlands
- 2018 - 2020: Visiting Professor for Sustainable Entrepreneurship, Universidad Comillas & Icade, Madrid, Spain
- 2016-2018: Educator & Researcher, Leuphana University, Germany
- 2014-2016: Lecturer in Entrepreneurship and Sustainability, Manchester Business School, University of Manchester, Centre for Enterprise
- 2013-2014: Senior Lecturer in Entrepreneurship & Strategy, Huddersfield University, UK
- 2001-2013: Associate Professor in Entrepreneurship & Strategy, NEOMA Management School, Rouen, France
- 2000-2001: Senior Lecturer in Entrepreneurship and Small Business Development, Manchester Metropolitan University, UK
- 1998-2000: Unilever PLC London & Rotterdam: Senior Research Analyst

Academic Appointments

- Since September 2022: Research Professor in Management at IDRAC Business School
- 2019-2022: Reader in Enterprise and Sustainability, Manchester Metropolitan University, UK: teaching and researching at the interface of Entrepreneurship & Sustainability
Research Coordinator for research projects/dissertations for MSc Entrepreneurship & MSc Business Management, PhD supervisor, external PhD assessor at Chalmers University, Gothenburg, Sweden & Birmingham City University
- 2018-2019: Senior Assistant Professor in Sustainable Entrepreneurship, Copernicus Institute of Sustainable Development, Utrecht University, Netherlands
- 2018-2020: Visiting Professor for Sustainable Entrepreneurship, Universidad Comillas & Icade, Madrid, Spain
- 2016-2018: Educator & Researcher, Leuphana University, Germany
- 2014-2016: Lecturer in Entrepreneurship and Sustainability, Manchester Business School, University of Manchester, Centre for Enterprise
- 2013-2014: Senior Lecturer in Entrepreneurship & Strategy, Huddersfield University, UK
- 2001-2013: Associate Professor in Entrepreneurship & Strategy, NEOMA Management School, Rouen, France
- 2000-2001: Senior Lecturer in Entrepreneurship and Small Business Development, Manchester Metropolitan University, UK

Courses taught (IDRAC Business School)

2022: Research Methods PGE2 (Lyon campus)
: Change Management PGE2 (Lyon campus)

Courses taught at Manchester Metropolitan University, Manchester, UK

2019-2022: Leadership & Change Management Online MBA
: Research Methods under & postgraduate
: Critical Enquiry for Entrepreneurship postgraduate
and Leadership
: Critical Management Studies postgraduate
: Entrepreneurship in Changing
Contexts postgraduate
: Young Enterprise undergraduate
: Project Management postgraduate

Research Coordinator for MSc Entrepreneurship & MSc Business & Management

Courses taught at Copernicus Institute for Sustainable Development, Utrecht University, Netherlands

2018-2019: BA dissertations, MA dissertations
: Project Management in Sustainability Science postgraduate
: Toolbox 2: Tools for Sustainable Business Management postgraduate

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Courses taught at Leuphana University, Germany

2016-2018: Leadership, Sustainable Entrepreneurship postgraduate
: Effectuation Theory, Ethics and Values postgraduate
Track Coordinator in BSc in Global Sustainability Science

Courses taught at Manchester Business School, Manchester, UK

2014-2016: Shaping ideas for the market postgraduate
: Ethical and Business Enterprise Sustainability undergraduate
: Commercialising sustainability undergraduate

Courses taught at Huddersfield University, Huddersfield, UK

2013-2014: Creation of Entrepreneurial Bootcamps undergraduate
: Corporate Strategy postgraduate
: Entrepreneurship & Small Business Management undergraduate

In charge of BSc in Enterprise Development

Courses taught at NEOMA Business School, Rouen, France

2001-2013: Entrepreneurship	postgraduate
Corporate Strategy	postgraduate
International Strategy	undergraduate

In charge of MSc in International Business Development

Visiting Professorships

2018-2021: Visiting Professor in Sustainable Entrepreneurship, Universidad Pontificia Comillas & ICADE Business School (Spain),

2011-2014: Visiting Professor in Management (Leadership, Entrepreneurship, Coaching & Mentoring), Universidad del Pacifico, Lima, Peru

2011-2012: Visiting Professor in Entrepreneurship, Haaga Helia, Helsinki, Finland

2010-2012 : Visiting Professor in Entrepreneurship, Aalto University, Helsinki, Finland, Research

2008-2011: Fellow in the Institute of Sustainability, University of Leeds, UK

Membership of Academic Associations/Networks

Member of Academy of Management (AOM) (2019-2021)

Member of EURAM (2020-2021)

Member of Society of Research in Higher Education (2019-2021)

Member of Institute for Leadership & Management (2014 onwards)

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Main Research Interests

Sustainable business/entrepreneurship business models

Sustainable entrepreneurship education/innovative entrepreneurship education

Sustainability mindsets & sustainability leadership

Spirituality in secular contexts

Publications

Articles in refereed journals (peer-reviewed)

R.G. Klapper & A. Fayolle *Educating sustainable entrepreneurs: operationalising Paulo Freire's pedagogy of the oppressed for transformational learning* in A. Kakouris, D. Morselli & L. Pittaway SI in Educational theory driven teaching in entrepreneurship, *Int. J. of Management Education*, to be resubmitted 5th December 2022

Klapper, R.G., P. Upham & R. Blundel (2020/21) Insider Perspectives on growth: implications for a non-dichotomous understanding of 'sustainable' and 'conventional entrepreneurship', SI 'Sustainable Entrepreneurship' in *Business Strategy & Environment*, <https://doi.org/10.1002/bse.2710>.

R.G.Klapper, L. Berg & P. Upham (2020) Transformative change for organizational sustainability through personal & organizational value alignment, *Sustainability*, vol. 12, issue 18, 1-20

Upham P, Eberhardt L. and Klapper, R. (2020) Rethinking the meaning of "landscape shocks" in energy transitions: German social representations of the Fukushima nuclear accident, *Energy Research and Social Science*, Nov; 69: 101710, 5. [https://doi: 10.1016/j.erss.2020.101710](https://doi.org/10.1016/j.erss.2020.101710).

Klapper, R.G., Upham, P. & K. Kurronen (2018) Social capital, resource constraints and low growth communities: lifestyle entrepreneurs in Nicaragua, *Sustainability*, October, 2018, 10 (10), 3813; <https://doi.org/10.3390/su10103813>.

Upham, P., Dütschke, E., Schneider, U., Oltra, C., Sala, R., Loes, M., Bögel, P. and Klapper, R. (2017) "Agency and structure in a sociotechnical transition: Hydrogen fuel cells, conjunctural knowledge and structuration in Europe", *Energy Research and Social Science*. <https://doi.org/10.1016/j.erss.2017.09.040>

Martin, C.J., Upham, P and Klapper, R.G. (2017) Democratizing platform governance in the sharing economy: An analytical framework and initial empirical insights. *Journal of Cleaner Production*, 166, pp. 1395-1406, ISSN 0959-6526.

R.G.Klapper & V.Farber (2016) In Alain Gibb's footsteps: Evaluating alternative approaches to sustainable enterprise education (SEE) *International Journal of Management Education*, October, 14, 1-18

Refai, D. & R. G. Klapper (2016) The State of the Art of Enterprise Education within Pharmacy Education in the UK: Experiential Learning in Institutionally Constrained Contexts, *Jnt. Journal of Entrepreneurial Research and Behaviour*, 22 (4).

Upham, P; Klapper, R. & S. Carney (2016) Participatory energy scenario development as dramatic scripting: A structural narrative analysis *Technological Forecasting and Social Change*, October, 103: 47–56. doi:10.1016/j.techfore.2015.10.003

Jones, P. Wyness, L. & R.G. Klapper (2015) Sustainability: what the entrepreneurial educators think *Education & Training*, 57, 8/9, 834-852.

Refai, D., Klapper, R., Thompson, J. (2015). A Holistic Social Constructionist perspective to Enterprise Education (Special Issue). *International Journal of Entrepreneurial Behaviour and Research*. 21 (3), 316-337. ISSN 1355-2554.

Klapper, R., Upham, P. and Allison, G. (2015) Who Owns the Future? Reflections on Patenting, Private Value Accrual and Societal Disbenefit in the Context of Biofuel Technology Transfer, *Technology Transfer and Entrepreneurship* 2 (2): 70 – 80, DOI: [10.2174/2213809902666150910230947](https://doi.org/10.2174/2213809902666150910230947), <http://benthamscience.com/journals/technology-transfer-and-entrepreneurship>,

Klapper, R. (2014) A role for George Kelly's repertory grids in entrepreneurship education? Evidence from the French and Polish context (Special Issue) *The International Journal of Management Education*, available online November 2014, <http://www.journals.elsevier.com/the-international-journal-of-management-education/recent-articles/>

Upham, P; Carney, S. & R. Klapper (2013) Scaffolding, narrative and software: engaging non-experts in energy and emissions backcasting, *Technological Forecasting and Social Change*. Available online 24 May 2013. <http://dx.doi.org/10.1016/j.techfore.2013.05.001>

Klapper, R.G. (2013) Entrepreneurship education in France – a perspective of theory and practice *SI American Journal of Entrepreneurship*.

Klapper, R. (2011) Social Constructionism and Constructivism in Entrepreneurship Research – a practical illustration of complementary perspectives, *Management & Avenir*,3(43), 354-371.

Klapper, R. & S. Tegtmeier (2010) Innovating Entrepreneurial Pedagogy- examples from two European countries: France and Germany, *JSBED*, 17 (4), 552-568.

Künzel, S. & R. Klapper (2007) Das PhD-Studium in Großbritannien. *WiSt – Wirtschaftswissenschaftliches Studium* 36 (5): 267-272.

Künzel, S. & R. Klapper (2007) Bonusprogramme als erfolgreiches Kundenbindungsinstrument. *Direktmarketing Praxis*, Vol. 3, pp. 4-5.

Klapper, R. & S. Kuenzel, S. (2006) Internationaler Vertrieb eines mittelständischen Unternehmens. *WISU - Das Wirtschaftsstudium* 35 (12): 1549-1550.

Klapper, R. & C. Léger-Jarniou (2006) Entrepreneurship intention among French Grande Ecole and university students: an application of Shapero's model, *Industry and Higher Education* 20 (2), 97- 111.

Curtis, S. & Klapper, R. (2005) Financial Support Systems: the student experience in England and France, *International Journal of Social Economics* 32 (1/2), 121-132

Klapper, R. (2005) Training Entrepreneurship at a French Grande Ecole: the Projet Entreprendre at the ESC Rouen, *European Journal of Industrial Training* 29 (9), 678-693

Klapper, R. (2004) Government goals and entrepreneurship education – an investigation at a Grande Ecole in France, *Education & Training*, 3, May.

Reports

Thew, H., Graves, C., Reay, D., Smith, S., Petersen, K., Bomberg, E., Boxley, S., Causley, J., Congreve, A., Cross, I., Dunk, R., Dunlop, L., Facer, K., Gamage, K.A.A, Greenhalgh, C., Greig, A., Kiamba, L., Kinakh, V., Kioupi, V., Klapper, R.G., Kurul, E. Lee, M. Marshall-Cook, J., McGivern, A., Mörk, J., Nijman, V., O'Brien, J., Preist, J., Price, E., Samangoeei, M., Schrodte, F., Sharmina, M., Toney, J., Walsh, C., Walsh, T., Wood, R., Wood, P., Worsfold, N. (2021) **Mainstreaming Climate Change 13 Education in UK Higher Education Institutions**, COP26 Universities Network Working Paper / October 2021, https://www.gla.ac.uk/media/Media_814664_smxx.pdf

Edited journal issues

Jones, P., Klapper, R.G., Ratten, V. & A. Fayolle (2018 & 2019) SI Emerging Themes in Entrepreneurial behaviours, Identities and Contexts in *International Journal of Entrepreneurs and Innovation* (2 volumes), 26th April, <https://doi.org/10.1177/1465750318772811>

Klapper, R. G., Refai, D.; Thompson, J. Feather, D. and A. Fayolle (2015) *Introduction SI in Innovative Pedagogy in Entrepreneurship Industry and Higher Education*, 29, 5, 321-325. October.

Scholarly books

Klapper, R. (2011) *The Role of Social Capital In French Entrepreneurial Networks*, Lambert Academic Publishing, Germany.

Chapters in scholarly books

Randles, S., Wadham, H, Skrisovali, K, Hart, C., Hoque, S., Kettleborough, H, Klapper, R.G., Marron, R., Taylor, D. & L. Walley (2022) *Leveraging hope & experience: Towards an integrated model of transformative learning, community and leadership for sustainability action and change* in Bloomsbury Handbook of Sustainability.

Upham, P., Bögel, P., Klapper, RG and Kašperová, E. (2021) „*Theorising individual agency within sociotechnical sustainability transitions frames: a social psychological review*”, in *Research Handbook of Sustainability Agency*. Eds. Teerikangas, S., Onkila, T., Koistinen, K. and Mäkelä, M., Edward Elgar, Cheltenham, pp.29-45

Martin, C., Upham, P., Klapper, R. (2019) “*Entrepreneurial-activism in niches of grassroots innovation: blurring boundaries in the sharing economy*”, in B. Palacios Florencio & A. Lindgreen, *Research anthology on Sustainable Enterprise*.

Bekmeier-Feuerhahn, S., Hetze, K. & R.G Klapper (2018) Verantwortungsvolle Managementausbildung im BSc Betriebswirtschaftslehre an staatlichen deutschen Universitäten (*Responsible Management Education in undergraduate Management education in German state-run universities* in Raueiser, M. & M. Kolb *CSR und Hochschulmanagement (CSR and Higher Education Management)* Springer Gabler CSR Book Series..

Klapper, R. G. & H. Neergaard (2017) *Teaching entrepreneurship as lived experience through ‘wonderment exercises’* in P.Jones, L. Pittaway & G. Maas *Entrepreneurship Education: New perspectives on research, policy & practice*, Emerald Series, 141-165.

Klapper, R. G. (2015) *Repertory Grids in Entrepreneurship: Practical examples from Research* in H. Neergaard & C. Leitch (2015) *Qualitative Research Methodology, Part V*.

Klapper, R. G. (2015) *Concluding thoughts on Repertory Grids* in H. Neergaard & C. Leitch (2015) *Qualitative Research Methodology, Part V, EE*.

Klapper, R. and D. Refai (2015) *Who learns What, How, When and Why – insights into innovative pedagogy in entrepreneurship education*, in D. Rae and C. Wang *Entrepreneurial Learning: The Development of New Perspectives in Research, Education and Practice*, in press.

Klapper, R. and P. Upham (2015) *A model of Small business and Sustainable Development: values, value creation and the limits to codified knowledge tools*, book chapter, submitted to P. Kyro & A. Fayolle (eds) *Entrepreneurship and Sustainable Development*, Edward Elgar Entrepreneurship Series, Chapter 9.

Klapper, R., Biga, M. & A. Lahti (2012) *Small Business Support and enterprise promotion: the case of France*, in R. Blackburn & M. Schaper (eds) *Entrepreneurship, small business and government support*, Gower

Mesure, H. & R. Klapper (2008) The response of French Independent SMEs to the Internationalisation of their sectors: the case of the Textile clothing, Food processing and Wood-furniture industries in L. Dana, M. Han, V. Ratten & I. Welppe (2008) *A theory of Internationalisation for European Entrepreneurship*, Cheltenham, UK: Edward Elgar.

Klapper, R. (2005) The Projet Entreprendre – an evaluation of an entrepreneurial project at a Grande Ecole in France in Kyro, P. & Carrier, C. (2005) *The dynamics of entrepreneurship learning in cross-cultural university context*, University of Tampere, RCVE.

Organization of (international) workshops and conferences

October 2022: (with Juris North) Entrepreneurship, Sustainability & Justice: the company side
: (with Juris North) Entrepreneurship, Sustainability & Justice: the educator side
July 2021 : International conference on Sustainable Enterprise Education

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Guest speaker invitations

- Invited guest speaker “Alternative Views of Growth - Insights into Finnish Entrepreneurs' Growth Perceptions”, Kaunas University of Technology (online), 3.12.2020
- Invited guest speaker Juris North roundtable event, 01.07.2020; Topic: "Alternative Views of Growth - Insights into Finnish Entrepreneurs' Growth Perceptions"
- Invited guest presentation: Shotter’s witness thinking in entrepreneurship education, research and professional practice: a personal view, Kingston University, Small Business Research Centre, 2018
- Invited guest presentation: “The empty canvas: using creative arts to elicit perceptions of entrepreneurship”. Universidad Pontificia Comillas & ICADE Business School (Spain), Nov. 2018
- Invited EFMD keynote speaker: The future of entrepreneurship education, Oslo, Nov. 2016
- Invited guest speaker: Out-of-the box thinking in entrepreneurship education, University of Plymouth, Nov. 2015
- Invited Guest Speaker, Global Entrepreneurship week, ‘entrepreneurship and out-of-the box thinking’ and ‘repertory grids as research tool’, University of Ohio, Athens (US)

- Invited Guest Speaker, International Week, *Entrepreneurship in the 21st century*, 2014 & 2015, Universidad del Pacifico (Lima, Peru)
- Invited Guest Speaker: Klapper, R.G. & (P. Upham) *What sort of growth? Critical reflections for a growth research agenda*, International Week, Universidad del Pacifico, Lima, Peru, 18th -24th August 2013.
- Invited guest speaker: '*Creativity in Entrepreneurship teaching*', Helsinki School of Economics (Aalto University), Finland, May 2011
- '*Entrepreneurship, innovation, creativity and out of the box thinking*', invited guest lecture, University of Turku, Teacher Training College, Finland, February 2011
- *Invited guest speaker: Repertory grids as a methodological tool in doctoral research (two day intervention in doctoral training programme)*, Aarhus university, 2011
- Invited guest speaker: '*Discovering Entrepreneurship*', Nagoya University of Business & Commerce, Japan, July 2009
- Invited guest speaker: '*Repertory grids as a tool for exploring networks in career development and entrepreneurial project development*', ICU, Japan, October 2009
- Invited guest speaker: '*Entrepreneurship against all odds with creativity and innovation in France*' and '*Sweet Dream or Beautiful nightmare? - Entrepreneurship in France*', KAIST, Korea, October 2009
- Invited guest speaker '*Using repertory grids in qualitative interviews*', University of Leeds, UK, 11/12.12.2007

Reviewing

Technological Forecasting and Social Change, Int. Journal of Management Education, Int. Journal of Entrepreneurial Behaviour and Research, Sustainability, Education and Training, Management & Avenir, AOM, EURAM, BAM etc