

**Pierre-Louis MEURIC**  
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## Nationality & Languages

Nationality: French  
English: fluent  
Spanish: fluent

## Education

**2023** : PHD in Business Management - Institut de Recherche en Gestion et Économie (IREGE), Université Savoie Mont-Blanc, « Early Internationalising Firm's High-Growth: Understanding the Influencing Factors Through the Microfoundations of Dynamic Capabilities » under the supervision of Prof. Véronique Favre-Bonté (IREGE).

**2018-2020**: Master's degree, International Business Management, IAE Savoie Mont-Blanc, France

**2018-2019**: Bachelor's degree, International Business, Manchester Metropolitan University, United - Kingdom.

## Academic Appointments

**2023**: Assistant professor – IDRAC Business School – Nantes

## Courses taught at IDRAC Business School

**2023**: Project Management – IDRAC Business School – Nantes

Marketing: Processes and Environment – IDRAC Business School – Nantes

Consumer Knowledge and Behavior – IDRAC Business School – Nantes

Import/Export Techniques – IDRAC Business School – Nantes

Building a Commercial Offer – IDRAC Business School – Nantes

Project Management – IDRAC Business School – Nantes

Business Model – IDRAC Business School – Nantes

Introduction to Research – IDRAC Business School – Nantes

Formalize a value proposition that is differentiating and innovative (Innovative Marketing Approach) – IDRAC Business School – Nantes

Audit Digital to Specification Modeling – IDRAC Business School – Nantes

Business Model Reengineering – IDRAC Business School – Nantes

## Membership of Academic Associations/Networks

**2022 “PhD’s Day” organization:** planning the introductory conference for new PhD student from the “Culture, Société et Territoire” (CST) doctoral school

**2022 Inter-laboratory meeting organization:** promoting exchange between PhD from different field of research (mainly in Physic and Engineering)

**2022 Elected doctoral student’s representative on the Council of the Doctoral School** of “Culture, Society and Territory” (CST)

**2021-2022 Member of the Scientific Committee** on the “Association International de Management Strategic” (AIMS) **Conference 2022**

**2021-2022 Member of the (local) organizational Committee** on the **AIMS Conference 2022**

## Professional Experience

**2020** - Entrepreneurship internship at Bosch Automotive Steering - France. Supervised by the PITON program (University of Savoie Mont-Blanc).

**2020** - Export diagnosis for the company SCCM - France.

**2018** - Internship at Energy-Feelings in Saint-Cugat de Valles - Spain.

## Main Research Interests

Entrepreneurship – International Business – Strategic Management

## Intellectual Contribution

### 1. Articles in refereed journals (peer-reviewed)

**MEURIC, P-L., & FAVRE-BONTÉ, V. (2023).** International high-growth of early internationalizing firms: A feedback loop experience. *Journal of Small Business Management*, 1 47 – (ABS 3)  
<https://doi.org/10.1080/00472778.2023.2169705>

**MEURIC, P-L. & FAVRE-BONTE, V. (2023).** What Internationalising Firms Grow Faster? *Management international-Mi*, 27(2) - <https://www.managementinternational.ca> (accepted)

**MEURIC, P-L. & FAVRE-BONTE, V. (2023).** La numérisation comme accélérateur de l'internationalisation des PME... Les compétences numériques comme carburant ! – Accepted in "Revue International PME" - <https://www.erudit.org/fr/revues/ipme/> (accepted)

### 2. Papers presented at academic conferences (peer-reviewed)

#### *International*

**MEURIC, P-L. (2023).** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms – Submitted to the European Academy of Management (EURAM)

**MEURIC, P-L. & FAVRE-BONTE, V. (2021)** What makes Early Internationalizing Firms and High-Growth Firms go faster" presented to the: International Council of Small Business's (ICSB) conference – Paris

*National (France)*

**MEURIC, P-L. (2023).** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms – Submitted to Académie de l'Entrepreneuriat et de l'innovation (AEI)

**MEURIC, P-L. & FAVRE-BONTE, V. (2022).** La numérisation comme accélérateur de l'internationalisation des PME... Les compétences numériques comme carburant !" – Presented at the: Congrès International Francophone en Entrepreneuriat et PME (CIFEPME) – Lyon

**MEURIC, P-L. & FAVRE-BONTE, V. (2022).** The mechanism that enhances the EIF highgrowth trajectory: a dynamic capabilities approach " Presented to the: Association International en Management Stratégique conférence (AIMS) – Annecy

**MEURIC, P-L. & FAVRE-BONTE, V. (2022).** The mechanism that enhances the EIF highgrowth trajectory: a dynamic capabilities approach - Presented to the: ATLAS AFMI conference – Nice

**MEURIC, P-L. & FAVRE-BONTE, V. (2021)** International speed and high-growth of SME: exploring dynamic capabilities effects through the Microfoundations Based-View?" Presented to the : Académie de l'Entrepreneuriat et de l'Innovation (AEI) conference – Online

**MEURIC, P-L. & FAVRE-BONTE, V. (2021).** International speed and growth of SMEs: Effects of dynamic capabilities" - Presented at the: Congrès International Francophone en Entrepreneuriat et PME (CIFEPME) – Online

### 3. Chapters in scholarly books

**MEURIC, P-L, FAVRE-BONTE, V & AYMARD, C. (2023).** Growth – How to grow a Born Global firm – Accepted for the book “Cases on Born globals” – supervised by Erik Rasmussen.

**MEURIC, P-L, FAVRE-BONTE, V & AYMARD, C. (2023).** Born-Again Global Firms – Accepted for the book “Cases on Born globals” – supervised by Erik Rasmussen.

**April 2023:** Visiting Research at University of Quebec Montréal (UQAM) – host by Hela Chebbi & Majdi Ben Selma at the strategic and CSR department.

Main goal: Research project about SMEs internationalization and the microfoundations of dynamic capabilities.

**October - November 2021:** Visiting Research at University of Southern Denmark – host by Martin Hannibal & Erik Rasmussen at the International Business and entrepreneurship department (IBE).

Main goal: Field work and collaboration on a book project about Born-Global Firms

External Seminar Speaker:

*International*

**MEURIC, P-L. (2023).** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms - Presented to the **GRISG (ESG UQAM) weekly research seminar**

**MEURIC, P-L. & FAVRE-BONTE, V. (2021).** What makes Early Internationalizing Firms and High-Growth Firms go faster - Presented to the weekly **International Business & Entrepreneurship seminar (University of Southern Denmark) National**

**MEURIC, P-L. (2022).** Early Internationalising Firm’s High-Growth: Understanding The Influencing Factors Through The Microfoundations Of Dynamic Capabilities - Presented to the GEM-IREGE annual meeting **about Socially Responsible Research**

**MEURIC, P-L. & FAVRE-BONTE, V. (2021).** The mechanisms that enhance Early Internationalizing Firms high-growth trajectory: a dynamic capabilities approach – Presented to “**2ème journée Automnale du Management International**”

Honors:

**2023** Winner of the 1100 € grant awarded by the **French Foundation of Management Research**

**2022** Winner of the “Best Doctoral Project Award”, **ATLAS-AFMI – EIBA Doctorial tutorial**

**2021** Nominated to the Best Paper awarded (Ranked 6), **ICSB Conference**

## Contribution to Practice

### 1. Articles in Professional or Trade Journals / Magazines

**FAVRE-BONTÉ., & MEURIC, P-L. (2023).** Les 4 lois qui doivent pousser les PME à s’internationaliser. Havard Business Review France.

<https://www.hbrfrance.fr/organisation/les-4-lois-qui-doivent-pousser-les-pme-a-sinternationaliser-60227>

**MEURIC, P-L., & FAVRE-BONTÉ, V. (2023).** What is the secret of international high-growth Small Businesses? *Journal of the International Council for Small Business*.  
<https://doi.org/10.1080/26437015.2023.2193348>