

**Philippe COULOMBEL**  
Professor of *Strategy & Organization Studies*

Adresse mail :  
philippe.coulombel@idrac-bs.fr

## Nationality & Languages

Nationality: French  
English: fluent (TOEIC: 985/990)

## Education

- 2022 : **Ph.D. in Management** (Strategy and Organization theory),  
*Toulouse Capitole University,*  
“Exploring meta-organizations’ interplay with their institutional context: the case of collaborative urban mobility management”  
Under the supervision of Prof. Andrew Barron and Prof. Jacques Igalens
- 2018 : **MPhil Advanced Management Science**  
*Université Toulouse Capitole*
- 2016: **Master of Science in Management** – Specialization in Marketing  
*HEC Montréal – With Distinction*
- 2012: **Master Grande Ecole de Commerce** – Specialization in Cultural industries management  
*Toulouse Business School*
- 2009 : **Bachelor Degree in International Business**  
*Toulouse Business School – With Distinction*

## Academic Appointments

- 2023 : **Assistant Professor**  
IDRAC Business School, Toulouse
- 2022-2023 : **Maître de conférence contractuel**  
Toulouse School of Management, Université Toulouse Capitole
- 2020-2022 : **Attaché Temporaire d’Enseignement et de Recherche (ATER)**  
Toulouse School of Management, Université Toulouse Capitole

2017-2020 : **Teaching Assistant** (Moniteur Allocataire)  
Toulouse School of Management, Université Toulouse Capitole / Toulouse Business School

### Courses taught at IDRAC Business School

Undergraduate level : intitulé des modules (spécifier langue d'enseignement si anglais)

- Créativité (French)
- Projet entrepreneurial (French)
- Initiation à la recherche (French)
- International Negotiation (English)

### Membership of Academic Associations/Networks

European Group for Organization Studies (EGOS), International Association for Business and Society (IABS), International Sociological Association (ISA), Association Internationale de Management Stratégique (AIMS), Peer Community In Org Studies

### Professional Experience

2011-2019 Treasurer and editor for the association DUB Edition  
2017 Research Assistant – HEC Montréal  
2012-2013 Manager – Pépinières européennes pour jeunes artistes - Paris  
2011 Assistant Marketing Manager – Airbus Group - Toulouse  
2010 Quantitative studies consultant – Millward Brown - Paris

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### Main Research Interests

Corporate Political Activity (CPA), Corporate Social Responsibility (CSR), Grand Challenges, Meta-organizations, Non-Market Strategy, Sustainability

### Intellectual Contribution

#### 1. *Articles in refereed journals (peer-reviewed)*

Coulombel P. & Barron A. (in press), Continuity and change in spin-off meta-organizations: an imprinting perspective, *M@n@gement* (FNEGE 2), status: Accepted (in press)

Barron A. & Coulombel P. (in press), Open up! An appeal for dialog between scholars of corporate political activity and open strategy, *Strategic Organization* (FNEGE 2), status: Accepted (in press)

## 2. **Papers presented at academic conferences (peer-reviewed)**

Coulombel P. (2023) Tackling Grand Challenges in Multi-stakeholder meta-organizations: an Institutional work perspective, Association Internationale de Management Stratégique (AIMS), June 2023, Strasbourg

Coulombel P. (2023) Tackling Grand Challenges in Multi-stakeholder meta-organizations: an Institutional work perspective, International Sociological Association (ISA), July 2023, Melbourne

Coulombel P. (2022) Institutionalizing inter-field collaboration: exploring how multi-stakeholder meta-organizations' members perform institutional work, European Group for Organizational Studies (EGOS), July 2022, Vienna

Coulombel P. (2021) Sustainability meta-organizations as a vehicle for firm's political influence, International Association for Business and Society (IABS), June 2021, Brussels (online)

Coulombel P. & Barron A. (2021) Putting a stamp on things : institutions, imprinting and meta-organizations, International Association for Business and Society (IABS), Paper development workshop, June 2021, Brussels (online)

Coulombel P. & Barron A. (2021) From idea to implementation: The emergence of cascading meta-organizations, International Sociological Association (ISA), February 2021, Porto Alegre (online).

Coulombel P. (2021) Joining sustainability for lobbying: influence issues in the frame of Multi-Stakeholder meta-organizations, International Sociological Association (ISA), February 2021, Porto Alegre (online).

Coulombel P. & Barron A. (2020) Exploring the role of individuals in the emergence of cascading meta-organizations in response to the grand challenge of sustainable urban mobility, European Group for Organizational Studies (EGOS), July 2nd 2020, Hambourg (online).

Coulombel P. & Barron A. (2020) Exploring the role of individuals in the emergence of cascading meta-organizations in response to sustainability issues, International Association for Business and Society (IABS), June 2020, Lisbon (online).

Coulombel P. & Barron A. (2019) Exploring paradoxical tensions in Non-Market Strategies, European Group for Organizational Studies (EGOS), 4th of July 2019, Edinburgh

Coulombel P. (2019), Intertwining Corporate Political Activity and Corporate Social Responsibility: a path towards improving a firm's local context, International Association for Business and Society (IABS), 21st of March 2019, San Diego.

Coulombel P., (2018), Vers une approche paradoxale de la relation entre RSE et SPE, TSM Research lab seminar, 3rd of July, 2018.

Coulombel P., (2018), Le concept de RSE-Politique et son évolution récente, TSM doctoral workshop, 27th of April 2018, Toulouse.

## 3. **Reviewing**

Reviewer for *Peer Community in Organization Studies* (PCI Org Studies), *Scandinavian Journal of Management* (FNEGE 3)

Reviewer for peer-reviewed conferences: *European Group of Organization Studies* (EGOS), *International Association for Business and Society* (IABS), *Association Internationale de Management Stratégique* (AIMS)

#### **4. Others**

2023-2026 Associate member of the publicly funded research project MetaOrgTrans (ANRJCJC)

2020-2022 Social Media Officer for *M@n@gement*