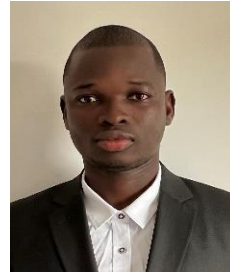


André NANA

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Nationality & Languages

Nationality: Burkinabè

French: fluent

English: fluent

Education

2023: Ph.D. and Master of Philosophy in Management Science – Strategy, Entrepreneurship and Innovation Management– Université Toulouse 1 Capitole, France. Exploring “*Entrepreneurial sourcing and incubators performance: an ecosystem approach*” under the supervision of Ph.D. (HDR) Eric Michaël Laviolette and Ph.D. (HDR) Christina Theodoraki.

2019: Master in Management – Council, Studies & Research – IAE Paris-Est/Université Paris-Est Créteil Val-de-Marne, France.

2016: Master in Management, Thomas Sankara University (former Ouaga II University), Burkina Faso.

2015: Bachelor in Economics and Management, Norbert Zongo University (former University of Koudougou), Burkina Faso.

2020: Training Certificate: Integrating the Sustainable Development Goals (SDGs) into Entrepreneurship Education – International Council for Small Business (ICSB online training), USA.

2020: Training Certificate, “Introduction to the Market Opportunity Navigator (MON)”, a Market Exploration Tool for Innovative Projects ICSB Online Training, USA.

Academic Appointments

11/2023-08/2024: Temporary teaching and research assistant (ATER) in Management, IAE Limoges – University School of Management – University of Limoges, France.

09/2022- 08/2023: Lecturer and researcher in sustainable innovation management, AgroParisTech – Chair of Cosmetology – Orléans, France.

2021/2022: Visiting Lecturer, “Organizational Change and Strategic Management courses”, Thomas Sankara University, Burkina Faso.

Courses taught at IDRAC Business School

2024-2025: professor of management, IDRAC Business School, Paris Campus.

BACHELOR 1: Introduction à l'Inbound Marketing (français)

BACHELOR 3: News analysis sales (anglais)

BACHELOR 2: Techniques import/export (français)

Business Games

Other responsibilities at IDRAC Business School (administration, services, committees, ...)

Researcher: Strategy, Entrepreneurship & Innovation Management

Visiting Professorships

Membership of Academic Associations/Networks

Member of the "Afrique Développement Innovation" research team

Member of European Academy of Management (EURAM),

Member of the Academy of Entrepreneurship & Innovation (AEI)

Member of the Academy of Management (AOM)

Member of the International Council for Small Business (ICSB)

Professional Experience

February-June 2018: Fleet Manager – ASI-BF SA, an international company in Burkina.

2016-2018: Management Controller – FAGCO SARL, SME in Burkina Faso.

Main Research Interests

Entrepreneurial ecosystem, Entrepreneurial sourcing, Entrepreneurial support organizations, Dynamic capabilities, Resource-Based-View, Circular Business ecosystem

Intellectual Contribution

1. Articles in refereed journals (peer-reviewed)

Nana, A., Laviolette, E. M. & Theodoraki, C. (2024). The selection of project leaders in the pre-incubation ecosystem. "Entrepreneurship & Innovation". (1), 119-131 [Rank 4 FNEGE]

2. Papers presented at academic conferences (peer-reviewed)

Nana, A., Mchiri, A. (2024). Toward a Research Agenda of Incubators Tenants' Identification and Selection Within Preincubation Ecosystem: A Bibliometric Analysis and Literature Review. Conférence de l'EURAM 2024, Bath, Royaume-Uni.

Beriyani, A. B., Nana, A. (2024). Between Aspirations and Realities: Analysis of Motivational Factors in the Commitment of Burkinabe Students to Entrepreneurship Education. CREE 2024 Conference, Roanne, France. sciencesconf.org:cree2024:520640.

Nana, A., Bawack, R., Yannou-Le Bri, G. & Daniellou, R. (2023). Technology 4.0-based sustainable innovation practices in the cosmetics industry: toward a circular business ecosystem 4.0 research program. ICSB World Congress 2023, Gwangju, South Korea.

Nana A., Laviolette, E.M. & Theodoraki, C. (2023). Unraveling entrepreneurial sourcing processes in the preincubation ecosystem: a dynamic capability perspective. Babson College Entrepreneurship Research Conference 2023, Knoxville, Tennessee, USA.

Djossa, I.T, Bawack, R., Nana, A. (En évaluation). Attitude Over Norms: Reevaluating The Dominance of Attitude in shaping Entrepreneurial Intentions Among Higher Education Students in Developing Countries. "AEI 2023, Strasbourg".

Nana, A., Laviolette, E.M., & Theodoraki, C. (2022). A Resource-based View (RBV) of Entrepreneurial Sourcing Within the Preincubation Ecosystem. Academy of Management annual meeting 2022, Seattle, Washington, États-Unis.

Nana, A., Laviolette, E.M., & Theodoraki, C. (2022). Contingent factors as entrepreneurial sourcing antecedents in the preincubation ecosystem. Innodays conference 2022, Casablanca, Morocco.

Nana, A., Laviolette, E.M. & Theodoraki, C. (2021). Antecedents of entrepreneurial sourcing practices in the preincubation ecosystem: A contingent resource-based view perspective. R&D Management online conference 2021, Glasgow, Royaume-Uni.

Nana, A., Laviolette, E.M. & Theodoraki, C. (2021). Incubators potential tenants' identification and screening in the preincubation ecosystem: toward an entrepreneurial sourcing. ICSB World Congress 2021, Paris, France.

Nana, A., Laviolette, E.M., & Theodoraki, C. (2021). Entrepreneurial sourcing within the preincubation ecosystem:

an exploration of the typologies of actors and their interrelations. AEI online conference 2021, Sousse, Tunisia.

Nana, A., Laviolette, E.M., & Theodoraki, C. (2020). Entrepreneurial sourcing in the pre-incubation ecosystem. CIFEPME 2020, Nice, France.

3. Scholarly books

4. Chapters in scholarly books

Nana, A., Laviolette, E. M., & Theodoraki, C. (2024). Incubators' potential tenants' identification and screening practices in the pre-incubation ecosystem: toward an entrepreneurial sourcing. Huggins, R., Kitagawa, F., Prokop, D., Theodoraki, C. & Thompson, P. (2024). Entrepreneurial ecosystems in cities and regions: emergence, evolution, and future. Oxford University Press.

5. Reviewing

Nana, A., Bawack, R., Yannou-Le Bri, G. & Daniellou, R. (under review). "Towards a Circular Business Ecosystem 4.0 in the Cosmetics Industry: Findings from a Bibliometric Analysis and Systematic Literature Review". *Journal of cleaner production*. [Rank 2 FNEGE]

Djossa, I.T, Bawack, R., Nana, A. (under review). "Attitude Over Norms: Reevaluating The Dominance of Attitude in shaping Entrepreneurial Intentions Among Higher Education Students in Developing Countries". *The International Journal of Management Education*. [Rank 1 ABS]

Nana A., Laviolette, E.M. & Theodoraki, C. (under review). "Unraveling entrepreneurial sourcing process and outcomes in the preincubation ecosystem: a dynamic capability perspective". *Journal of Business Research*. [Rank 2 FNEGE]

Nana, A., Mchiri, A. (under review). "Toward a Research Agenda of Incubators Tenants' Identification and Selection Within Preincubation Ecosystem: A Bibliometric Analysis and Literature Review". *Strategic Entrepreneurship Journal*. [Rank 1 FNEGE]

6. Others

AWARDS

2024: 3rd at the Thesis awards of the Academy of Entrepreneurship and Innovation (AEI)

2023: ICSB World Congress 2023 Best Paper Award on the Sustainable Development Goals: Technology 4.0-based sustainable innovation practices in the cosmetics industry: toward a circular business ecosystem 4.0 research program.

2021: [ICSB World Congress Award 2021 – Best Policy Paper](#): Incubators' potential tenants' identification and screening practices in the pre-incubation ecosystem: toward an entrepreneurial sourcing.

AD HOC EVALUATOR

Conference Paper Review (21 papers): EURAM 2024 (2 papers), Academy of management annual Meeting 2022 (2 articles) & 2023 (3 articles), 2024 (6 articles), Academy of Entrepreneurship and Innovation 2021 (3 articles), International Association of Strategic Management 2021 (Evaluation of 3 evaluations), CIFE-PME 2021 (2 articles) and 2024 member of the CIFE-PME scientific committee.

Reviewer of academic journals: "Entreprendre et Innover " & "Communications of the Association for Information Systems »

Contribution to Practice

1. *Articles in Professional or Trade Journals / Magazines*
2. *Significant presentations at business conferences*
3. *Reports / studies*
4. *Others*

Teaching and Pedagogical Research

1. *Case Studies*

2. *E-learning*

3. *Others*