

Elysé SEGBOTANGNI

Professor of *Accounting and Supply chain*

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Updated on January 26th, 2024

Nationality & Languages

Nationality: Beninese

English: fluent

Education

2022: Doctorate in Management sciences, University of Montpellier-France, « Role and implications of patents in coopetition for innovation »

2016: University Diploma in Research in management sciences, Clermont-Auvergne University-France

2016: MBA in Corporate finance, IAE School of Management Clermont-Auvergne-France

2011: MSc in Water and Environment Engineering, Ibn Tofail University-Morocco

2009: Bachelor in Civil Engineering, University school of technology of Lokossa-Benin

Academic Appointments

Since September 2023: Research lecturer, IDRAC Business School, Montpellier campus

2021-2023: Lecturer, Montpellier Business School (MBS), France

2019-2021: Research and teaching assistant, Montpellier Management Institute, France

2017-2019: Research assistant, Montpellier Business School (MBS), France

Courses taught at IDRAC Business School

Undergraduate level:

- Lecture et analyse de documents comptables

- Comptabilité analytique

- *Management de la supply chain*

- *Introduction à la recherche (anglais)*

Professional Experience

2010-2013: DSID Group, Maroc, Project engineer

2013-2015: DSID Group, Maroc, Technical manager

2016: SYNDEX, France, Financial analyst

Main Research Interests

Coopetition strategy, Patents management, Sustainable supply chain, ESG and finance

Intellectual Contribution

1. *Articles in refereed journals (peer-reviewed)*

- Hoang, T. H. V., Pham, L., Lahiani, A. **Segbotangni, E. A.** (2022). Does ESG disclosure transparency help mitigate the COVID-19 pandemic shock? An empirical analysis of listed firms in the UK. *Journal of Innovation Economics & Management* (**Rank FNEGE 2; IF¹ 1.2; H-Index 4**)
- Hoang, T. H. V., Przychodzen, W., Przychodzen, J., & **Segbotangni, E. A.** (2021). Environmental transparency and performance: Does the corporate governance matter?. *Environmental and Sustainability Indicators*, 10, 100123 (**Rank IF 4; H-Index 11**).
- Hoang, T. H. V., Przychodzen, W., Przychodzen, J., & **Segbotangni, E. A.** (2020). Does it pay to be green? A disaggregated analysis of US firms with green patents. *Business Strategy and the Environment*, 29(3), 1331-1361 (**Rank FNEGE 3; IF 11.2; H-Index 115**)

2. *Papers presented at academic conferences (peer-reviewed)*

- Hoang, T. H. V., **Segbotangni, E. A.**, & Lahiani, A. (2021). ESG Performance and COVID-19 Pandemic: An Empirical Analysis of European Listed Firms. Available at SSRN 3855360. Presented in International Conference of the French Finance Association (AFFI) 2021
- **Segbotangni, E. A.**, Le Roy, F., & Fernandez, A. S. (2019). Sharing Patented Knowledge to win more in Coopetition: the role of patents in R&D coopetition (No. hal-02517343). Presented in EURAM Conference 2019

¹ IF : Impact Factor

- **Segbotangni, E. A**, Le Roy, F., & Fernandez, A. S. (2019). How to win more in R&D coopetition? The strategic role of patents (No. hal-02515024). Presented in WOIC Conference 2019
- **Segbotangni, E. A** (2018). Stratégie d'innovation dans une relation coopétitive : quelle portée au sein de l'industrie ? présentée à AIMS 2018