

Constance BANC
Assistant Professor of Management

Adresse mail :
constance.banc@idrac-bs.fr
Téléphone : 06 47 85 78 84



Updated on January 15th, 2024

Nationality & Languages

Nationality: French

English: fluent

Education

2022 : Doctorate in Management, Université de Montpellier, “pratiques institutionnelles des micro-écosystèmes entrepreneuriaux : le cas des accélérateurs corporate”

2018 : Master Recherche et Études en Management

2018 : Master Accompagnement Entrepreneurial

2016 : Licence Administration et Gestion des Entreprises

2014 : DUT Techniques de Commercialisation

Academic Appointments

2022-2023 : Research Engineer, University of Montpellier, Labex Entreprendre

2021-2022 : Temporary lecturer and researcher, University of Montpellier, Montpellier Management

2018-2021 : PhD student with additional teaching assignments, University of Montpellier, Montpellier Management

Responsibilities at IDRAC Business School (administration, services, committees, ...)

2024 : Tutor in Bachelor's degree, Montpellier campus

Professional Experience

2024 - : Assistant professor, IDRAC Business School, Montpellier Campus

2022-2023 : Research Engineer, University of Montpellier, Labex Entreprendre

2021-2022 : Temporary lecturer and researcher, University of Montpellier, Montpellier Management

2018-2021 : PhD student with additional teaching assignments, University of Montpellier, Montpellier Management

2017-2018 : Coordinator, Caisse Régionale du Crédit Agricole du Languedoc, Village by CA Languedoc

Main Research Interests

Entrepreneurship, entrepreneurial ecosystems, entrepreneurial support structures/organizations, corporate entrepreneurship, corporate accelerators, institutional theory, institutional work, legitimacy.

Intellectual Contribution

1. Articles in refereed journals (peer-reviewed)

Constance Banc, Karim Messeghem. Discovering the entrepreneurial micro-ecosystem: The case of a corporate accelerator. *Thunderbird International Business Review* (Rang 4 FNEGE), Wiley, 2020, 62 (5), pp.593-605 (10.1002/tie.22159).

2. Presentations at academic conferences (peer-reviewed)

Constance Banc, Karim Messeghem & Abdelaziz Swalhi. Measuring entrepreneurial ecosystemic legitimacy of support organizations. RENT, Nov 2023, Gdansk, Poland.

Constance Banc, Karim Messeghem. Légitimité des acteurs de l'accompagnement dans l'écosystème entrepreneurial. UELE, Jul 2023, Aix-en-Provence, France.

Constance Banc, Karim Messeghem. Institutionalization of new corporate accelerators within entrepreneurial ecosystems: an institutional work perspective. EURAM, June 2023, Dublin, Ireland.

Constance Banc. A contingency-based model of corporate accelerators' design. BCERC, June 2022, Waco, USA.

Constance Banc, Karim Messeghem. Perception de la légitimité écosystémique entrepreneuriale par les entrepreneurs : le cas des accélérateurs corporate. DIF, Dec 2021, Online.

Constance Banc, Karim Messeghem. La légitimité écosystémique entrepreneuriale perçue par les entrepreneurs. UELE, Jul 2021, Online.

Constance Banc, Karim Messeghem. Institutionalization of new corporate accelerators within entrepreneurial ecosystems: an institutional work perspective. EGOS, Jul 2021, Online.

Constance Banc, Karim Messeghem. The rise of corporate accelerators within entrepreneurial ecosystem: in search of entrepreneurial ecosystemic legitimacy. RENT, Nov 2020, Online.

Constance Banc, Karim Messeghem. Le travail institutionnel des accélérateurs corporate : stratégies d'émergence et d'institutionnalisation. AIMS, Jun 2020, Online.

Constance Banc, Karim Messeghem. The corporate accelerator as an entrepreneurial micro-ecosystem: processes of emergence and institutionalization. RENT, Nov 2019, Berlin, Germany.

Constance Banc, Karim Messeghem. A la découverte de la notion de micro- écosystème entrepreneurial. AEI, Jun 2019, Montpellier, France.

3. Others

2018 – 2021: research collaboration with the *Fédération Nationale du Crédit Agricole*

Contribution to Practice

1. Articles in Professional or Trade Journals / Magazines

Messeghem, K., Swalhi, A., & Banc, C. (2023, septembre 4). Les « Pépite » ont-ils trouvé leur légitimité ? Regards d'étudiants-entrepreneurs. The Conversation. <http://theconversation.com/les-pepites-ont-ils-trouve-leur-legitimite-regards-detudiants-entrepreneurs-211012>

Courses taught at the University of Montpellier (UM)

2022-2023:

IUT Montpellier-Sète

- Organizational Management (BUT1)
- Economics (BUT1)

Montpellier Management

- Immersions in an accelerator (M1)
- Conducting a research project (M1)
- Design Thinking (DU)

2021-2022: *Montpellier Management*

- Entrepreneurship (M1)
- Analyzing and drafting a business plan (M1)
- Business Game (L3)
- Immersions in an accelerator (M1)
- Conducting a research project (M1)

2020-2021: *Montpellier Management*

- Entrepreneurship (M1)
- Tools for business creation/acquisition (M1)
- Immersions in an accelerator (M1)
- Conducting a research project (M1)

2019-2020: *Montpellier Management*

- SME Strategies (M1)
- Personalized Professional Project (L2)
- Immersions in an accelerator (M1)
- Conducting a research project (M1)

Organization of workshops and Conferences

2022: Organization of a webinar "Corporate Accelerators: from Start-up Activators to Ecosystem Activators", LabEx Entreprendre – Entrepreneurial Ecosystem Lab Chair

2021: Co-manager of the "Entrepreneurial Ecosystem" track, DIF Conference